

Course Privacy Policy

HIPAA Compliance in the Age of AI - Live Course

Organization:

The Birth Answer (TBA) subsidiary of Happy Mama Healthy Baby Alliance (HMHBA)

TBA respects the privacy of course participants. This policy explains what information we may collect when you register for or attend the live course, how we use it, and the choices available to you.

1. Information We Collect

We may collect your name, email address, telephone number, organization, professional role, payment status, attendance information, quiz or evaluation responses, and any questions or comments you voluntarily submit. Payment card details are processed by the registration or payment provider and are not stored directly by TBA.

2. How We Use Information

We use participant information to process registration, send confirmations and course-access instructions, verify attendance, issue certificates of completion, provide customer support, evaluate and improve the course, prevent misuse, maintain required records, and send course-related follow-up communications. We may also send information about related TBA programs when permitted by law; you may opt out of promotional emails at any time.

3. Zoom and Online Participation

The course may be delivered through Zoom or another videoconferencing platform. Your display name, profile image, voice, video, chat messages, and questions may be visible to instructors and other participants. You may keep your camera off and use a first name or preferred display name unless identity verification is required for a certificate.

4. Course Recordings

TBA will disclose before the session whether it will be recorded. If recorded, the recording may capture the instructor, shared slides, participant audio, video, names, chat messages, or questions. Participants who do not wish to appear in a recording should keep their camera and microphone off and submit questions privately when that option is available. TBA will not publicly distribute a recording containing participant contributions without appropriate notice or permission.

5. Health Information and Client Confidentiality

Do not submit protected health information, patient records, client names, medical details, claim documents, photographs, or other identifiable client information through registration forms, course chat, email, evaluations, or live discussion. Course scenarios should be fictional or appropriately de-identified. TBA may remove or restrict access to content that appears to disclose confidential information.

6. Service Providers and Disclosure

TBA may share limited information with service providers that support registration, payment processing, email delivery, videoconferencing, file hosting, analytics, and certificate administration. These providers may use information only as necessary to provide their services. TBA may also disclose information when required by law, to protect legal rights or safety, or as part of an organizational restructuring.

7. Data Retention and Security

TBA retains registration, payment-status, attendance, and certificate records for as long as reasonably necessary for administration, legal compliance, accounting, and documentation of course completion. Reasonable administrative and technical safeguards are used, but no online system can be guaranteed completely secure.

8. Your Choices

You may request access to, correction of, or deletion of certain personal information, subject to legal, accounting, and recordkeeping requirements. You may unsubscribe from promotional emails using the link in the message or by contacting TBA. Requests should include enough information for us to verify the registration involved.

9. Children

This professional training is intended for adults and is not directed to children under 13. TBA does not knowingly collect personal information from children through course registration.

10. Policy Changes

TBA may update this policy as course technology, legal requirements, or administrative practices change. The current version will be posted on the registration page or supplied to registered participants.

11. Contact

Questions or privacy requests may be sent to: The Birth Answer

Email: inquiry@motherbabysupport.net

Website: thebirthanswer.com

Important: This course privacy policy applies to registration and participation in the course. It is not a HIPAA Notice of Privacy Practices and does not replace HMHBA's internal privacy, security, or client-confidentiality policies.